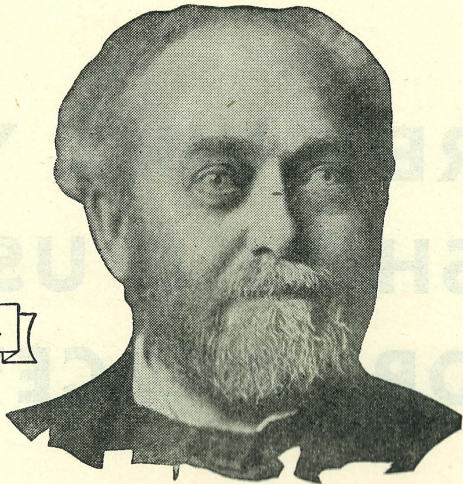


# HERE'S WHY YOU SHOULD USE DR. PIERCE'S

## Golden Medical Discovery

Read Amazing Facts Inside ➡

A black and white portrait of Dr. R. V. Pierce, M.D. He is an older man with a full, dark beard and mustache, wearing a dark suit jacket and a white shirt with a dark bow tie. The portrait is set against a light background.

R. V. Pierce, M. D.

## Dr. Pierce's Golden Medical Discovery Has Stood the Test of Time

No better proof can be offered about the virtues of Dr. Pierce's Golden Medical Discovery than the fact that it has stood the test of time. In fact, for over 70 years, this famous preparation of Dr. Pierce has helped millions upon millions of people.

And no wonder! For this remarkable preparation was formulated by a truly remarkable physician—Dr. Ray V. Pierce, whose unusual ability and success soon won fame for his humanitarian acts, among his early patients in Western Pennsylvania. During these years of practice, he carefully gathered first-hand information as to the cause of many people's common ills—such as too-frequent colds, gas pains, indigestion, nervousness, lack of energy, etc. As the result of diligent research and practice, he formulated what is known today as Dr. Pierce's Golden Medical Discovery.

In order that people all over the United States might enjoy the beneficial effects of

this scientific preparation and of his other well-known medicine, Favorite Prescription, Dr. Pierce moved to Buffalo, N. Y., and established a laboratory known today as Pierce's Proprietarys, Inc.

This great institution had hardly been founded before word spread throughout the land about the effectiveness of Dr. Pierce's Golden Medical Discovery. People by the thousands tried this famous preparation—which they affectionately called "GMD". Praised it to their friends. Blessed its wonderful benefits.

Today, 70 years after Dr. Pierce formulated his Golden Medical Discovery, this famous product is still benefiting people. Try it yourself, according to simple directions on the following pages. See how amazingly Dr. Pierce's Golden Medical Discovery will help you—as it has already thousands of others.



# Read These Simple Directions For Using Dr. Pierce's Golden Medical Discovery

## *Millions Have Benefited This Easy Way*

THE benefits of Dr. Pierce's Golden Medical Discovery have been enjoyed by millions for over 3 generations. It is not a stimulant. Not a sedative. Instead, this famous preparation, when taken as directed, is designed to give far-reaching relief. But remember this: For the utmost good, it must be taken regularly over a period of time.

When this is done, Dr. Pierce's Golden Medical Discovery works on the true basic principle of aiding nature in these two important ways: First, it stimulates the appetite. Second, it increases the flow of gastric juices. As a result you eat more. Your digestion improves. Your system is thus more able to build up the strength and energy you need, and you feel better.

## *Skinny People*

Countless of undernourished, skinny people have been overjoyed to find in "GMD", when taken as directed over a period of time, an easy way to improve nutritional assimilation, and thus gain weight. Dr. Pierce's Golden Medical Discovery acts in these two scientific ways to help nature put on firm, solid flesh: It stimulates appetite, and then increases flow of gastric juices. You eat more as your digestion improves; your body gets greater nourishment from the foods you eat. For over 70 years people with skinny bodies have used "GMD" to help them feel and look wonderfully better.

## *For Weak, Run-Down People*

Dr. Pierce's Golden Medical Discovery has remarkable benefits for people who are tired, weak and run-down, due to improper nutritional assimilation.

First, "GMD" stimulates the flow of gastric juices and in this way increases the appetite. You do not force unwanted foods upon yourself, but actually feel like eating more. Second, because of the increased flow of gastric juices, stimulated by Dr. Pierce's Golden Medical Discovery, digestion is aided so that your system can more quickly and thoroughly assimilate the precious strength-building elements found in your diet. Dr. Pierce's Golden Medical Discovery found to be most effective when taken regularly over a period of time.

## *For Gas Pains*

Nothing is more annoying, nerve-racking, or discomforting than to suffer from gas pains. Such pains can keep you awake at night—robbing you of needed sleep. Gas pains make you nervous and uncomfortable during the daytime—often to the point of being fearful about eating properly.

Dr. Pierce's Golden Medical Discovery is recommended to relieve gas pains. It acts on the true basic principle to relieve such indigestion—by stimulating the flow of gastric juices. This assists you to digest your food better; more thoroughly. And, when food digestion is improved, there is far less chance for gas pains or the misery of indigestion to develop. Take Dr. Pierce's Golden Medical Discovery before meals and at bedtime, over a period of time, and if



you are not relieved of gas pains, consult your doctor.

## **To Build Up Resistance**

Today thousands of persons are suffering unnecessarily from lack of physical resistance because their strength is sapped by unsuspected malnutrition. Thus, they are more than normally susceptible to the ravages of infection. According to the opinion of many eminent doctors, may even be subject to over-frequent colds.

Yet! Your resistance may be improved so easily—merely by taking Dr. Pierce's Golden Medical Discovery over a period of time. Here's why: this astonishing preparation actually aids nature in building up cold-fighting resistance by stimulating the flow of gastric juices. By increasing the appetite. Most important, by aiding digestion in the assimilation of energy-building elements of the diet. So, if your physical resistance is not "up to par", why continue to expose yourself unnecessarily? Take Dr. Pierce's Golden Medical Discovery regularly, according to directions. In this way, you may build up your cold-fighting resistance to the point where you will find yourself less susceptible to continually having bad colds—to continually going unguarded against conditions which constantly accompany poor physical resistance.

## **For Children**

Dr. Pierce's Golden Medical Discovery is particularly beneficial for children with a "finicky" appetite—and as a result are listless, nervous and irritable.

By increasing the flow of gastric juices, Dr. Pierce's Golden Medical Discovery stimulates children's appetites so they are hungry and willing to eat, and aids digestion so they more readily assimilate nutrition from their diet.

For children from one to two years old, give about 30 drops in sweetened water; from two to four years old, 45 drops, or  $\frac{1}{2}$  of a teaspoon. For children four to six, give  $\frac{1}{2}$  the adult dose; six to twelve years, give  $\frac{3}{4}$  of the adult dose.

## **For Convalescents**

Following an operation, or for convalescents who have exceedingly sensitive stomachs, Dr. Pierce's Golden Medical Discovery is highly recommended in order to increase the flow of gastric juices and thus improve the appetite and aid in the digestion of food. At the start of the treatment, it is recommended that "GMD" be given in even smaller doses than children take. As the patient's stomach becomes stronger, gradually increase to the quantity of a full dose.

## **An Important Fact to Remember**

It is only natural that a condition which may have taken a long time to develop will also take some time to improve. Thus, even such a remarkable preparation as Dr. Pierce's Golden Medical Discovery can hardly be expected to bring wonderful relief in just a few days. So, in most instances, best results are obtained by continuing the use of Dr. Pierce's Golden Medical Discovery for two or three months. If, however, improvement is not noted within a reasonable length of time, we recommend a physician be consulted.

**CAUTION:** Cap the bottle of Dr. Pierce's Golden Medical Discovery when putting it away after each dose. Color and flavor of Dr. Pierce's Golden Medical Discovery vary somewhat, but this does not in the least impair its virtues. Always be certain, however, that the carton containing Dr. Pierce's Golden Medical Discovery bears the facsimile signature and picture of Dr. R. V. Pierce. In this way only can you be certain of getting genuine "GMD".



## How to Take Dr. Pierce's Golden Medical Discovery

### In Liquid Form:

Shake the bottle thoroughly each time before using.

Dose: 1 teaspoonful in water  $\frac{1}{2}$  hour before meals and at bedtime. After one week increase dose to 2 teaspoonfuls in water  $\frac{1}{2}$  hour before meals and at bedtime.

### In Tablet Form:

Dose: 1 tablet in a swallow of water  $\frac{1}{2}$  hour before meals and upon retiring at night. After one week increase dose to 2 tablets in water  $\frac{1}{2}$  hour before meals and at bedtime.



### Dr. Pierce's Golden Medical Discovery Contains:

Gentian Root (Gentiana Lutea)  
 Sacred Bark (Rhamnus Purshiana)  
 Oregon Grape Root (Berberis Aquifolium)  
 Bloodroot (Sanguinaria Canadensis)  
 Cherry Bark (Prunus Virginiana)  
 Queen's Root (Stillingia Sylvatica)  
 Stone Root (Collinsonia Canadensis)

(We give the English names by which the above several herbal ingredients are most commonly known. But since the names vary in different sections of this country, we also add the botanical name of each in parentheses.)

### PRICES

#### Tablets

50c, \$1.35

#### Liquid

\$1.00, \$1.35



# For the Relief of Functional "Periodic" Pains Dr. Pierce's Favorite Prescription

More Than 30,000,000 Bottles Sold For Periodic Pains, Nervousness,  
and Discomforts Accompanying Change of Life and Occurring to  
Girls Entering Womanhood, As Well As Nursing and  
Expectant Mothers

For over 70 years, countless thousands of women suffering from the above mentioned "feminine ailments" have taken Dr. Pierce's Favorite Prescription over a period of time—and have been overjoyed to discover how this famous remedy has helped alleviate

their distress. No wonder! For this great preparation works two scientific ways to bring wonderful relief. First: improves nutritional assimilation—thus helps build you up. Thereby fortifies you against so much pain. Second: lessens accompanying nervousness, too. In fact, so effective has Dr. Pierce's Favorite Prescription been in helping girls entering womanhood, expectant mothers, and women suffering from change of life or periodic pains—already 30,000,000 bottles have been bought. Proof of its sensational success! Get it from your druggist today.



## Dr. Pierce's Favorite Prescription Contains:

Valerian Root (*Valeriana Officinalis*)  
Black Haw (*Viburnum Prunifolium*)  
Blue Cohosh Root  
(*Caulophyllum Thalictroides*)  
Unicorn Root (*Helonias Dioica*)  
Black Cohosh Root  
(*Cimicifuga Racemosa*)  
Oregon Grape Root  
(*Berberis Aquifolium*)

(We give the English names by which the above several herbal ingredients are most commonly known. But since the names vary in different sections of this country, we also add the botanical name of each in parentheses.)

## PRICES:

Tablets  
50c, \$1.35  
Liquid  
\$1.00, \$1.35



# A REAL HELP TOWARD RELIEF OF CONSTIPATION IN ADULTS AND CHILDREN

## How Thousands Are Combating This Disorder

Thousands of sufferers from common constipation have found an easy way to relieve the dull headache—discomfort—sluggishness—tired feeling that have their source in constipation. They have adopted the effective, pleasant aid to relief now offered in Dr. Pierce's Pleasant Purgative Pellets.

These little sugar-coated laxative granules—developed by Dr. Pierce, himself—operate without disturbance to the system, diet or occupation. As a *laxative*, or gentle acting *cathartic* these little pellets give satisfaction. For conditions associated with temporary constipation, they are unusually effective in assisting nature in the removal of waste matter from the bowels, and are thus of benefit in relieving this cause of the discomfort. Yet they are mild in action, and are so small in size (actually not much larger than the head of a pin) that they are very easy to swallow. Even children as young as eight years find them easy to take.

## Prompt, Thorough Action

As soon as you start taking Dr. Pierce's Pleasant Purgative Pellets, this remarkable action follows: *First*, pellets quickly reach

**Dr. Pierce's  
Pleasant  
Purgative  
Pellets**

disturbed area, and begin to help dislodge accumulation. Second, they help to gently flush bowel passages—and thus aid in quick elimination of stubborn waste matter. In this way, Dr. Pierce's Pellets go right to work to alleviate sluggishness and relieve dull "constipation headache." Usually the sufferer feels brighter, better all around.

## Take With Confidence

Despite their effectiveness, despite their remarkable thorough action—Dr. Pierce's Pleasant Purgative Pellets, taken as directed, are kind and gentle to the nervous system. They are not a harsh irritant—will not "shock" other physical functions nor throw them out of order. Simple, easy-to-follow directions are included in each package of Dr. Pierce's Pleasant Purgative Pellets.

## How to Get Pellets

The popular demand for Dr. Pierce's truly remarkable Pleasant Purgative Pellets has been so great that thousands of local druggists keep a large supply on hand. Get them from your own druggist today. Only 30c per package.





# DR. PIERCE'S A-NURIC TABLETS

**A DIURETIC FOR THE KIDNEYS**

## How Kidneys of Thousands Cause Unnecessary Suffering

Thousands of persons in all walks of life are unnecessarily suffering from the painful result of over-frequent, yet scanty urination. Frequently feel sharp, stabbing pains along the lower portion of the back, abdomen and upper part of legs. Are so annoyed by this condition, they may be sleepless, have to get up nights—often only to discover it's been a "false alarm." Worse yet, the delicate, tender mucous linings of the sensitive genito-urinary tract may become so irritated that each passage is accompanied by a hot, burning sensation.

## What to Do When This Condition Exists

Today, folks everywhere are discovering an effective, yet wonderfully pleasant way to help relieve the burning, stabbing pains and troubled, sleepless nights induced by the irritation which follows over-frequent, yet scanty urination. It's as simple as this: First—get Dr. Pierce's A-nuric Tablets from your nearest druggist. Second — take them according to the easy

directions in the package. That's all! Yet — with wonderful speed, this remarkable action follows: At once, this scientifically formulated preparation—carefully blended from a base of astonishingly active ingredients—goes to work! Thus helps the kidneys secrete water in proper and sufficient quantities. Result: The flow of urine is increased—burning tends to subside. Pains in the back, abdomen and upper legs begin to disappear. Even more important — the special ingredients in Dr. Pierce's A-nuric Tablets actually soothe and relieve burning of irritated membranes. Thus promote gentle healing. You feel better—may often sleep like a child.

## How to Get A-nuric Tablets

Because of the tremendous, popular demand for these successfully effective tablets, thousand of local druggists have carried Dr. Pierce's A-nuric Tablets for many years. Get them from your own druggist today. Only 65c for package of 60 tablets. \$1.35 for package of 135 tablets.



**PIERCE'S PROPRIETARIES, INC.**  
BUFFALO, N. Y.